

2018 Landscape Beautification Awards
California Landscape Contractors Association
San Luis Obispo Chapter

P.O. Box 14755, San Luis Obispo, CA 93406
(805) 709-6319

April 11th, 2018

Dear Sponsor,

The San Luis Obispo Chapter of CLCA would like to invite you to participate, as a sponsor, in our annual 2018 Landscape Beautification Awards Program. Many of you have requested this sponsorship be available at the beginning of the year for your business budget procedures.

Please choose from the 17 awards categories (see page two) or the additional items of sponsorship listed on page three. Some of the categories are already reserved from rolling sponsorship each year. As a Sponsor, your company will be seen as a leader in the landscape industry in our local area. Your company name will appear on the category plaques, in the programs, and media releases.

We are offering some new and exciting options this year!!!

Landscape Lighting Award – For best landscape lighting project of any size. (Judging will be at night)

Design / Build Award – Available to any entry. For any project designed and built by the contractor.

Increase Public Relations – Social Media Boosts on Facebook and Instagram throughout the year for all award winners.

Photography – Professional Photography and drone footage is included this year within the judging time constraints and will be provided to all entrants.

Garden Tour – A two day garden tour for award winning properties with authorization from property owners. Open to the public.

New CLCA Members (within the last year) – Receive One Free Entry

Projects will be judged by landscaping experts from outside of our chapter area. These projects will be judged on the quality of workmanship and skill. The judges will pay close attention to details that make the installation or maintenance projects superb instead of average.

Awards will be presented at a gala banquet on Friday evening, June 22, 2017 at the Ventana Grill in Pismo Beach. The theme of the banquet will be “Causal” so, forget the formal wear. The evening will start at 6:00 pm with a cocktail reception, then dinner to follow. We will culminate the evening with an exciting multi-media presentation of all entries, and of course, the presentation of the landscape beautification awards.

We would surely enjoy your company sending a representative(s) to help present the award that you sponsored. One representative's dinner is included in your sponsorship. The cost of additional tickets for the banquet is \$50.00. Please call Taylor Boyle with your RSVP at (805) 709.6319 or Email (taylor@purlielandscape.com) by Friday, June 17, 2017.

Should you have any further comments or questions, please contact Taylor at (805) 709.6319.

Sincerely,

Taylor Boyle
Membership and Events, 2018 Beautification Awards Committee

**CLCA SAN LUIS OBISPO CHAPTER
2018 LANDSCAPE BEAUTIFICATION AWARDS**

Category Sheet

#	NAME	DESCRIPTION
1	Small Residential	Single family residence with landscaping cost under \$15,000.
2	Medium Residential	Single family residence with landscaping cost \$15,001 - \$60,000
3	Large Residential	Single family residence with landscaping cost \$60,001- \$120,000
4	Residential Estates	Single family residence with landscaping cost exceeding \$120,001.
5	Small Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs less than \$60,000.
6	Large Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs more than \$60,001.
7	Sustainable Landscape	Water conservation through creative landscaping (Commercial or Residential).
8	Hardscape (Air-Vol Block)	Creative or best use of construction materials (Concrete, wood, masonry, etc.) <u>Must be constructed by the applicant's company.</u>
9	Small Residential Maintenance	Landscape maintenance on single family residential property started prior to May 1, 2017, with monthly landscape maintenance cost under \$400 per month.
10	Large Residential Maintenance	Landscape maintenance on single family residential property started prior to May 1, 2017, with monthly landscape maintenance cost over \$401 per month.
11	Small Commercial Maintenance	Landscape maintenance on commercial property started prior to May 1, 2017, with monthly landscape maintenance cost under \$1000 per month.
12	Large Commercial Maintenance	Landscape maintenance on commercial property started prior to May 1, 2015, with monthly landscape maintenance cost over \$501 per month.
13	Landscape Lighting	Any landscape lighting project of any size
14	Newcomer Award	Best first time entry

Special Awards (To be selected by Judges)

- **Design / Build** Awarded to the best project that was designed and built by the same company.

- (SiteOne Landscape Supply)** Any project may qualify for this award but only if a copy of the plans are submitted.
- ▶

John Thomas Memorial Award (Ewing Irrigation) Awarded to the residential project that best exhibits excellence in craftsmanship.
- ▶

Sweepstakes Award (LCIS) Presented to entry judged best overall from all categories.

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Tax ID #94-1295004

Sponsor Application

Company Name:_____

Company Representative:_____

Address:_____

Phone:_____ **Fax:**_____ **Email:**_____

Sponsorship Items

Categories (No. 1 thru 14) shall be \$350.00 per category number:

Category #___ Category Name:_____

Add Garden Tour Sponsorship for this award for \$300? Yes / No

Special Awards Categories (No. 15 thru 17) shall be \$550.00 per each:

Category Name:_____

Add Garden Tour Sponsorship for this award for \$300? Yes / No

Please note that all of these awards are taken.

If your category selection does not have an entry or a winner, may we apply your funds elsewhere?

Yes No

Additional Sponsorship Items

The following shall be \$300.00 per each line item:

- Judging Weekend
- Multimedia Presentation
- Printing and Programs
- Centerpieces

Line Item Name:_____

Please send completed application and check to: **CLCA Awards**

P.O. Box 14755

San Luis Obispo, CA 93406

Or complete the attached credit card authorization