



San Luis Obispo Chapter
California Landscape Contractors Association
Representing the Landscaping & Irrigation Industry



Volume 33, Issue 4
August 2023

Annual Beautification Awards are under way!

The CLCA SLO chapter awards encompass categories covering residential and commercial landscape construction, maintenance, and design/build, along with hardscape, outdoor lighting, and sustainable landscaping. This is one of the chapter’s biggest events.

We’ve got a slew of entries from multiple local contractors, and it’s sure to be a great showcase of fantastic projects, beautiful design, and creative solutions to some the challenges of our current environment.

Don’t forget to sign up to attend the Awards Ceremony on September 28th. Hear about the organizational updates, enjoy delicious food, and celebrate everything our local C-27 contractors are doing.



2022 Large Residential Installation Award, Sage Ecological Landscapes.

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(Judging: Aug 25/26)
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Horizon*
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Early Bird Registration
Available until 8/26/23

www.clcaslo.org

2023 CLCA SLO Chapter Officers

President	Brandon West	805 West Landscape	805west1@gmail.com	805.975.4761
Immediate Past President	Matt Hames	SiteOne Landscape Supply	mhames@siteone.com	805.550.2949
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VP Events	Brandon Graber	Silver Fox Landscape	brandon.silverfoxlandscape@gmail.com	805.459.9016
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Treasurer	Mike Kneeskern	SiteOne Landscape Supply	mkneeskern@siteone.com	805.464.1393
Associate Member Rep	Gina Hall	Horizon / SCP Distributors	gina.hall@poolcorp.com	805.434.7382

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CLCA SLO Past President's

2020-22 Matt Hames Landscape Development, Inc.	2011 Aaron Huxley Hunter Industries	2004 John Doyle J Doyle Landscaping	1995 Danté D'Alfonso D'Alfonso's Landscape
2016-19 Evan Moffitt SiteOne LS Supply	2009-10 Erik Wolting All Seasons Gardening & Landscaping	2002-03 Pat Connelly St. Francis Landscape	1994 Duane Morris Duane Morris Landscape
2014-15 Mike Kneeskern SiteOne LS Supply	2007-08 Jim Trask California Water Shapes	1998-2001 Bruce Courter Day Star Enterprises, Inc.	1993 John Ruggiero Arcadian Gardens
2012-13 David Brown Mari Landscaping	2005-06 Erik Wolting All Seasons Gardening & Landscaping	1996-98 Lloyd Gracey Pacific Coast Landscapes	1991-92 Bruce Courter Day Star Enterprises, Inc.

President's Message



Hello fellow CLCA SLO members!

Our chapter has been focusing on how we can best serve you, our local contractors. Our team is putting in a lot of effort on making this organization the best it can be, so that our events are fun for everyone. Do you know anyone who might be interested in joining our CLCA SLO chapter? If so, I encourage you to bring them to the Beautification Awards Ceremony on September 28th at the SLO Botanical Gardens. It's a great opportunity to introduce them to the organization and our local contractors.

I also want to give a personal shout-out and introduce you all to our new Associate Member Representative, **Gina Hall**, and I encourage everyone to reach out to say contracts and learn a little bit more about how she can help serve you! Please be sure to read our Associate Member spotlight on Page 5 for a more in-depth look at Gina and Horizon.

See you all at the Beautification Awards Ceremony, and have a great month!

CLCA SAN LUIS OBISPO CHAPTER

2023 SLOXPRESS ADVERTISING RATES

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Beautification Awards: What you Need to Know



As discussed on the first page, this is one of the chapter's biggest events, and we can't put it on without your support and participation. Our team has the location set up, the award sponsors locked in, and are cooking up some delicious dinner ideas for the event. Our judges are scheduled to visit and they can't wait for the list of projects to go see.

Judging will take place on Friday and Saturday, August 25th & 26th, 2023. Please be sure that there is no signage, vehicles, or employees with your company name or logo on-site during the judging days. They will be looking at the skill and quality of workmanship of every aspect of your project, so don't forget to spruce up your projects for final presentation.

Awards will be presented at a **gala banquet on September 28th, 2023 at the SLO Botanical Gardens.** The evening will start at 6 pm with a cocktail reception and dinner to follow. Please visit the [CLCA website](#) to RSVP and **register for the event by Friday, September 1st, 2023**, or with **Ian Parker** at ian@madronelandscapes.com or (805) 234-5797. Cash, Check, or Card will be accepted at the door.

Not sure where your projects best fit? Here's a list of the award categories and descriptions available.

Categories	Description
1 Small Residential	Single-family residence with landscaping cost under \$25,000.
2 Medium Residential	Single-family residence with landscaping cost \$25,001 - \$75,000.
3 Large Residential	Single-family residence with landscaping cost \$75,001- \$150,000.
4 Residential Estates	Single-family residence with landscaping cost exceeding \$150,001.
5 Small Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs less than \$60,000.
6 Medium Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs more than \$60,001-\$150,000.
7 Large Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs exceeding \$150,001.
8 Sustainable Landscape	Water conservation through creative landscaping (Commercial or Landscape Residential).
9 Hardscape	Creative or best use of construction materials (Concrete, wood, masonry, etc.) Must be constructed by the applicant's company.
10 Small Residential Maintenance	Landscape maintenance on single family residential property started prior to June 1, 2022, with less than 7,000 SF of total landscape area.
11 Large Residential Maintenance	Landscape maintenance on single family residential property started prior to June 1, 2022, with more than 7,000 SF of total landscape area.
12 Small Commercial Maintenance	Landscape maintenance on commercial property started prior to June 1, 2022, with less than 7,000 SF of total landscape area.
13 Large Commercial Maintenance	Landscape maintenance on commercial property started prior to June 1, 2022, with more than 7,000 SF of total landscape area.
14 Landscape Lighting	Any landscape lighting project of any size.

Make sure you check back next month to see who won each category! See you there!

Have something worth sharing? Send it our way! Reach out to our VP of Legislation, **Paul Wait**, at paul.wait@zurn.com directly and keep an eye out for the update on future newsletters.

Associate Member Spotlight: Gina Hall - Horizon

Horizon is a full-service distributor of landscape and irrigation products, and they have been in business since 1995. There are many locations, including being in heart of Paso Robles.



The CLCA SLO's very own Associate Member Representative **Gina Hall** represents the team locally. Her background in landscaping consists of many years working at local and wholesale nurseries, volunteering at the Santa Barbara Botanical Garden, working with C-27 contractors, and finally owning her own landscape design business. She took a break from full time work to get a bachelor's degree in Environmental Horticulture from Cal Poly, graduating in 2010. While in school she participated in the Landscape Industry Club as Social Chair and joined the CLCA in 2007 as a student member, helping during events. She received a scholarship during the annual golf tournament, and later became a representative board member for the CLCA SLO in 2010, acting as Secretary and a committee member for the Beautification Awards.

Gina has many years of experience, serving the Central Coast as both a supplier and contractor, and she has continued to be a member over the years, taking a small break in 2020. After returning in 2023, her involvement as the AM Rep and Beautification Committee member have helped our SLO Chapter grow. She looks forward to "volunteering for a group that means so much to me as an individual & continuing to help in any way that will benefit local C-27 Contractors. We are all in this together."

Please be sure to welcome Gina back to the organization when you see her, and to ask how she or Horizon can support your team in the future.

Your company could be highlighted in a future issue of the CLCA SLO Newsletter! Interested in learning more about how to be featured? Contact our membership chair **Ian Parker** at (805) 234-5797 or via email at ian@madronelandscapes.com.

Thank you to the following companies for their generous support of the CLCA SLO Chapter.

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