

2024 LANDSCAPE BEAUTIFICATION AWARDS

California Landscape Contractors Association

San Luis Obispo Chapter

P.O. Box 14755, San Luis Obispo, CA 93406



5/15/2024

Dear Contractor,

The San Luis Obispo Chapter of CLCA would like to invite you to participate in our annual 2024 Landscape Beautification Awards. Many of you have participated in the past, and we appreciate your continued support for this year's event.

Please review the awards categories on page two, and identify which categories you are most interested in submitting entries for. First-time entrants will receive (1) entry for free, while all other submissions are \$150/entry. **NOTE: We've got a Buy-One-Get-One on entry submissions until June 15th, so don't delay!**

All entries are due by June 30th. Please email the attached entry form to Brandon Schmiedeberg at schmiedeberg15@gmail.com and remit payment online.

Projects will be judged by landscaping experts from outside of our chapter area. These projects will be judged on the quality of workmanship and skill. The judges will pay close attention to details that make the installation or maintenance projects superb instead of average.

Awards will be presented at an awards banquet Friday August 2, 2024 at the San Luis Obispo Botanical Gardens. The event is "business casual" attire, and will be held inside the Oak Glen Pavilion. The evening will begin at 5 pm with a cocktail reception, then dinner to follow. We will culminate the evening with an exciting multi-media presentation of all entries, and of course, the presentation of the landscape beautification awards.

We would surely enjoy your company sending representatives to help receive any awards that you may be awarded. The cost of dinner tickets for the banquet are \$60 each. Please call Ian Parker with your RSVP at (805) 234-5797 or email ian@madronelandscapes.com by Friday, July 19, 2024.

Should you have any further comments or questions, please contact us.

Sincerely,

Ian Parker - (805) 234-5797

2024 Awards Co-Chair & VP of Membership

Brandon Schmiedeberg – (858) 967-6217

2024 Awards Co-Chair & Secretary

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Entry Rules

1. Entries received after June 30, 2024 will not be accepted. All entries submitted must include the original entry form, digital images, entry fee, and signed project owner's consent. For entries in Design/Build categories, submit plans. Incomplete entries will be returned.
2. Only Regular and Life Members in good standing may enter. Only one CLCA member company can submit a project for Trophy Awards consideration. No sharing of entries.
3. A separate, completed entry form must be submitted for each project in each category.
4. The major portion (51%) of each project (not property) submitted must have been completed by the entrant.
5. A member's residence or place of business or a family member's residence or place of business may not be entered.
6. Category cost limitations must be adhered to and written verification may be required.
7. Installation projects must have been completed after August 1, 2022. A project entered last year may be reentered in the same category this year if it did not win. There is a two-year limit on entries, based on the completion date of the project.
8. Once you have won an award, the winning project cannot be entered again, except in maintenance categories, which can be entered each year after a win, max 3 years.
9. The entrant must have maintained maintenance projects from January 1, 2023.
10. Judges must be allowed access to the project.
11. With the exception of Lighting, all subcontracted work IS considered work done by the contractor. For Lighting, no more than 25% of the work can be subcontracted.
12. Limit of THREE ENTRIES in the same category per contractor.

Disqualification

Entries may be disqualified if:

1. The entry form is incomplete or illegible.
2. The owner's consent has not been obtained.
3. In submitted photos, company representative is identifiable, or company branding is visible.

Violation of rules may result in disqualification and forfeiture of entry fees.

No refunds shall be made if an entry is disqualified.

Judging Criteria & Procedures

Judges are selected on the basis of their knowledge, independence, integrity and objectivity. Projects are judged anonymously. All entries will be evaluated according to quality of workmanship, quality of construction detail, quality of landscape materials and overall appearance. There is a possibility that a category may have no awards presented, even though entries were submitted.

Installation Categories Judging Criteria

- 1. Finish Grading:** Smooth gradual transitions of landscaped area, complete drainage of all excess water.
- 2. Drainage:** Concealment of day lighted pipe, use of proper catch basins, placement of drains, connections to downspouts, drainage for decks.
- 3-6. Trees, Shrubs, Groundcover, Vines:** Good healthy appearance, even branching, root ball planted at the proper height, and properly staked and tied. Evenly spaced and good growing condition.
- 7. Turf:** Smooth, even grade with good physical appearance, texture and good green color.
- 8. Header Boards:** Good tight lamination, proper staking, neat appearance.
- 9. Irrigation:** Strategic head setting, easy access to valves and controller, use of proper backflow device. Neatness in wiring.
- 10. Masonry:** Even mortar joints, true to grade. Neat and clean overall appearance. *(NEED TO BE ITEMIZED)*
- 11. Hardscape:** Proper grading, high quality finish, neat and clean. *(NEED TO BE ITEMIZED)*
- 12. Decks, Benches:** High-quality materials with a good foundation and adequate structural strength, good construction detail.
- 13. Fences:** Plumb not warped, post set properly in concrete so water drains away.
- 14. Water Features:** Good circulation and aeration. High-quality finish and aesthetically pleasing in appearance. The pump must be running.
- 15. Retainer:** See #10. Sufficient vertical support for wood retainers. *(NEED TO BE ITEMIZED)*

Maintenance Categories Judging Criteria

- 1. General Appearance**
- 2. Trees:** Good healthy appearance, structurally pruned and properly staked. No mower or weedeater damage to trunks.
- 3. Shrubs:** Properly pruned, insect free with a healthy, vigorous appearance.
- 4. Groundcover:** Cover full and mature, edged neatly off walks and away from buildings. Trimmed around shrubbery and trees.
- 5. Turf:** Green and lush in appearance, weed free, mowed and edged neatly.
- 6. Annuals:** Well selected accent color, neat and weed free. Good quality for time of year.
- 7. Irrigation**
- 8. Planter Maintenance**
- 9. Water Management**
- 10. Water Features** *(NEED TO BE ITEMIZED)*

Itemization: Where listed above, these aspects must be listed specifically in order to be judged. Entrants should ONLY list the parts of a project they were responsible for.

CLCA SLO Chapter – 2024 Landscape Beautification Awards

	Standard Categories	Description
1	Small Residential	Single-family residence with landscaping cost under \$50,000.
2	Medium Residential	Single-family residence with landscaping cost \$50,001 - \$150,000.
3	Large Residential	Single-family residence with landscaping cost \$150,001- \$300,000.
4	Residential Estates	Single-family residence with landscaping cost exceeding \$300,000.
5	Small Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs less than \$120,000.
6	Medium Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs more than \$120,001-\$300,000.
7	Large Commercial	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs exceeding \$300,000.
8	Hardscape	Creative or best use of construction materials (Concrete, wood, masonry, etc.) Must be constructed by the applicant's company.
9	Small Residential Maintenance	Landscape maintenance on single family residential property started prior to June 1, 2022, with less than 7,000 SF of total landscape area.
10	Large Residential Maintenance	Landscape maintenance on single family residential property started prior to June 1, 2022, with more than 7,000 SF of total landscape area.
11	Small Commercial Maintenance	Landscape maintenance on commercial property started prior to June 1, 2022, with less than 7,000 SF of total landscape area.
12	Large Commercial Maintenance	Landscape maintenance on commercial property started prior to June 1, 2022, with more than 7,000 SF of total landscape area.
13	Landscape Lighting	Any landscape lighting project of any size.

	Specialty Categories	Description (as determined by judges)
14	Newcomer Award	Best first-time entry
15	Sustainable Landscape	Water conservation through creative landscaping (Commercial or Landscape Residential).
16	Design / Build	Awarded to the best project that was designed and built by the same company. Any project may qualify for this award but only if a copy of the plans are submitted.
17	Pat Connelly Memorial (Craftsmanship)	Awarded to the residential project that best exhibits excellence in craftsmanship.
18	Bruce Courter Memorial (Sweepstakes - Const)	Presented to entry judged best overall landscape construction from all categories.
19	John Thomas Memorial (Sweepstakes - Maint)	Presented to entry judged best overall landscape maintenance from all categories.

*Note: Submissions are for categories 1-13 only. Categories 14-19 are awarded based on final judging. Some of the names of the Specialty Categories have been changed for the 2024 Awards

Step 1: About Your Company

Entrant Information

Company: _____

Business Phone (include area code): _____

Company Representative Name: _____

Company Representative Phone (include area code): _____

Company Representative Email: _____

Business Address: _____

City, State, Zip: _____

Architect/Designer

Firm Name: _____

Designer Phone (include area code): _____

Business Address: _____

City, State, Zip: _____

Subcontractor(s): List any subcontractors used to complete this project, along with scope.

Step 2: Payment

Entry Fee (per entry):

\$150 (No fee for Specialty Award entries)

\$0 (For BOGO early entries received by June 15, 2024)

If you are submitting one payment for multiple entries, please indicate total below:

_____ Number of entries at \$150 = \$ _____

_____ Number of BOGO entries at \$0 = \$0 _____

Check Enclosed Visa Mastercard

Name on Card: _____

Account #: _____

Signature: _____

Expires: _____

Billing Address: _____

CVC: _____

City, State, Zip: _____

For Office Use Only: Entry # _____ Category # _____ Project: _____

Step 3: Entry Category

Choose one of the following award categories. Consult page 4 for full descriptions.

- | | | |
|---|---|--|
| <input type="checkbox"/> 1: Small Residential | <input type="checkbox"/> 6: Medium Commercial | <input type="checkbox"/> 10: Large Residential Maintenance |
| <input type="checkbox"/> 2: Medium Residential | <input type="checkbox"/> 7: Large Commercial | <input type="checkbox"/> 11: Small Commercial Maintenance |
| <input type="checkbox"/> 3: Large Residential | <input type="checkbox"/> 8: Hardscape | <input type="checkbox"/> 12: Large Commercial Maintenance |
| <input type="checkbox"/> 4: Residential Estates | <input type="checkbox"/> 9: Small Residential Maintenance | <input type="checkbox"/> 13: Landscape Lighting |
| <input type="checkbox"/> 5: Small Commercial | | |

Step 4: Entry Details

Project Information

Project Name: _____

Project Owner: _____

Project Owner Phone (include area code): _____

Special instructions for project access: _____

Site Specifics & Directions

PLEASE be specific! The judges can't evaluate your project if they can't find it!

Project Address: _____

City, State, Zip: _____

Important: Include a map with the project area circled.

Directions from the nearest freeway to the job site. Include direction of travel and approx. mileage:

Is this project entered in an additional category? Yes No

If yes, which category? _____

Has this project ever been entered in a previous CLCA awards program?

No Yes, in chapter Yes, in State

Check box if you have been a CLCA member for less than one year.

Check box if you plan on attending the Awards Ceremony, August 2, 2024 at the SLO Botanical Gardens. Signups for this event are sold separately.

Step 5: Contractor Comments

Give the judges better insight to the scope of your project with informative contractor comments. Note any challenges, extreme conditions and special circumstances you overcame to complete this project. Attach extra sheets if needed. Do not use the name of your firm.

Project Overview

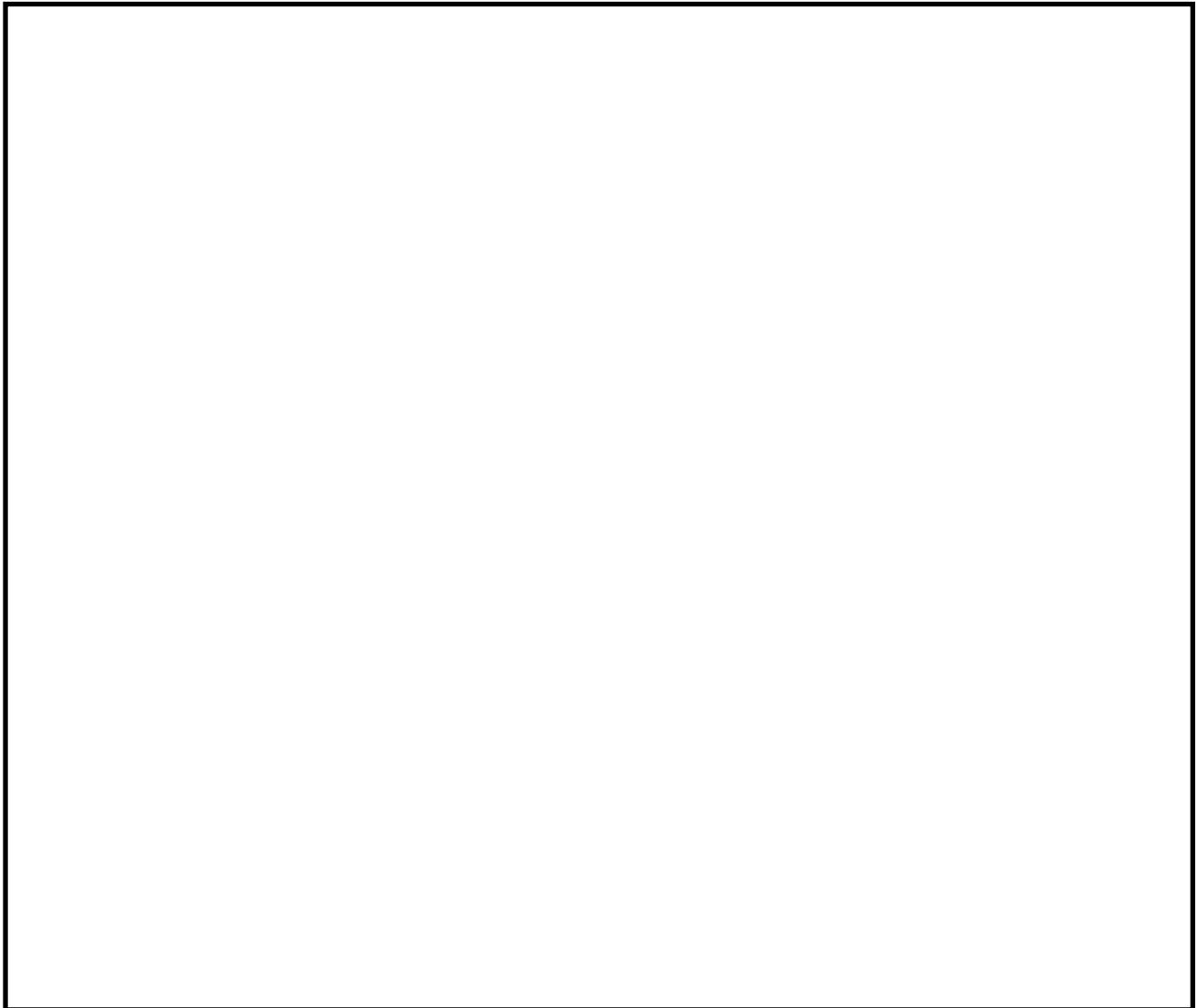
Overall size of the owner's property (sq. ft./acres) : _____

Size of the landscaped area (sq. ft): _____

Contract price for this project: _____

Date project started: _____ Date project completed: _____

In this box, sketch property lines and structures. Clearly indicate the actual areas to be judged. Please indicate the location of transformers and controllers.



Step 6: Project Details

DO NOT use any company names.

- Indicate on the lists below what is to be judged. Refer to your sketch on previous page and/or project plans. Itemize where required.
- All items of entire contract must be listed. Proof of contract may be required.
- Contractor comments are strongly encouraged.

In the lists below, check the appropriate box for work:

A Completed by Your Company **B** Work Done Not As Part of the Contract

Installation Entries

	A []	B []	Score
1. Finish Grading			_____
2. Drainage			_____
3. Trees			_____
4. Shrubs			_____
5. Groundcover			_____
6. Vines			_____
7. Turf			_____
8. Header Boards			_____
9. Irrigation			_____
10. Masonry (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____
_____	A []	B []	_____
11. Hardscape (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____
_____	A []	B []	_____
12. Decks, Benches (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____
_____	A []	B []	_____
13. Fences			_____
14. Water Features (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____

15. Retainer (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____
16. Other (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____
_____	A []	B []	_____

Maintenance Entries

	A []	B []	Score
1. General Appearance			_____
2. Trees			_____
3. Shrubs			_____
4. Groundcover			_____
5. Turf			_____
6. Annuals			_____
7. Irrigation			_____
8. Planter Maintenance (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____
_____	A []	B []	_____
9. Water Management (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____
10. Water Features (Please Itemize)			_____
_____	A []	B []	_____
_____	A []	B []	_____

