

# 2024 LANDSCAPE BEAUTIFICATION AWARDS

California Landscape Contractors Association

San Luis Obispo Chapter

P.O. Box 14755, San Luis Obispo, CA 93406



5/15/2024

Dear Sponsor,

The San Luis Obispo Chapter of CLCA would like to invite you to participate, as a sponsor, in our annual 2024 Landscape Beautification Awards. Many of you have supported our organization in the past, and we appreciate your continued partnership and sponsorship for this year's event.

Please review the awards categories on page two, and identify which category(ies) you are most interested in sponsoring. Please note that categories are first-come, first-serve, so it benefits your company to get back to us quickly. Some of the categories are already reserved from rolling sponsorships each year. We also have additional non-category sponsorship items available for purchase in addition to or in lieu of the categories.

As a sponsor, your company will be seen as a leader in the landscape industry in our local area. Your company name will appear on the category plaques, in the programs, and in media releases.

Projects will be judged by landscaping experts from outside of our chapter area. These projects will be judged on the quality of workmanship and skill. The judges will pay close attention to details that make the installation or maintenance projects superb instead of average.

Awards will be presented at an awards banquet Friday August 2, 2024 at the San Luis Obispo Botanical Gardens. The event is "business casual" attire, and will be held inside the Oak Glen Pavilion. The evening will begin at 5 pm with a cocktail reception, then dinner to follow. We will culminate the evening with an exciting multi-media presentation of all entries, and of course, the presentation of the landscape beautification awards.

We would surely enjoy your company sending a representative(s) to help present the award that you sponsored. One representative's dinner is included in your sponsorship. The cost of additional tickets for the banquet are \$60 each. Please call Ian Parker with your RSVP at (805) 234-5797 or email [ian@madronelandscapes.com](mailto:ian@madronelandscapes.com) by Friday, July 19, 2024.

Should you have any further comments or questions, please contact us.

Sincerely,

Ian Parker - (805) 234-5797

2024 Awards Chair & VP of Membership

## CLCA SLO Chapter – 2024 Landscape Beautification Awards

	Standard Categories	Description
1	<b>Small Residential</b>	Single-family residence with landscaping cost under \$50,000.
2	<b>Medium Residential</b>	Single-family residence with landscaping cost \$50,001 - \$150,000.
3	<b>Large Residential</b>	Single-family residence with landscaping cost \$150,001- \$300,000.
4	<b>Residential Estates</b>	Single-family residence with landscaping cost exceeding \$300,000.
5	<b>Small Commercial</b>	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs less than \$120,000.
6	<b>Medium Commercial</b>	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs more than \$120,001-\$300,000.
7	<b>Large Commercial</b>	Any type of building or structure used for business or manufacturing; including apartments, condos, and model homes, with landscaping costs exceeding \$300,000.
8	<b>Hardscape</b>	Creative or best use of construction materials (Concrete, wood, masonry, etc.) Must be constructed by the applicant's company.
9	<b>Small Residential Maintenance</b>	Landscape maintenance on single family residential property started prior to June 1, 2022, with less than 7,000 SF of total landscape area.
10	<b>Large Residential Maintenance</b>	Landscape maintenance on single family residential property started prior to June 1, 2022, with more than 7,000 SF of total landscape area.
11	<b>Small Commercial Maintenance</b>	Landscape maintenance on commercial property started prior to June 1, 2022, with less than 7,000 SF of total landscape area.
12	<b>Large Commercial Maintenance</b>	Landscape maintenance on commercial property started prior to June 1, 2022, with more than 7,000 SF of total landscape area.
13	<b>Landscape Lighting</b>	Any landscape lighting project of any size.

	Specialty Categories	Description (as determined by judges)
14	<b>Newcomer Award</b>	Best first-time entry
15	<b>Sustainable Landscape</b>	Water conservation through creative landscaping (Commercial or Landscape Residential).
16	<b>Design / Build</b>	Awarded to the best project that was designed and built by the same company. Any project may qualify for this award but only if a copy of the plans are submitted.
17	<b>Pat Connelly Memorial (Craftsmanship)</b>	Awarded to the residential project that best exhibits excellence in craftsmanship.
18	<b>Bruce Courter Memorial (Sweepstakes - Const)</b>	Presented to entry judged best overall landscape construction from all categories.
19	<b>John Thomas Memorial (Sweepstakes - Maint)</b>	Presented to entry judged best overall landscape maintenance from all categories.

\*Note: Some of the names of the Specialty Categories have been changed for the 2024 Awards

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## SPONSOR APPLICATION

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Sponsorship items

#### **First Place:**

Categories (No 1 through 13) shall be \$500 per category number:

Category # \_\_\_\_\_

Category Name: \_\_\_\_\_

#### **Outstanding Achievement:**

Categories (No 1 through 13) shall be \$300 per category number:

Category # \_\_\_\_\_

Category Name: \_\_\_\_\_

#### **Special Awards:**

Categories (No 15 through 19) shall be \$800 per category:

Category # \_\_\_\_\_

Category Name: \_\_\_\_\_

Please note – you may sponsor multiple categories. If the categories you select do not have an entry or a winner, may we apply your funds elsewhere? [ Yes ] [ No ]

**Additional Sponsorship items**

**The following shall be \$300 per each line item:**

Judging Weekend – \$ \_\_\_\_\_

Multimedia Presentation – \$ \_\_\_\_\_

Printing and Programs – \$ \_\_\_\_\_

Centerpieces – \$ \_\_\_\_\_

**The following shall be \$60 per person:**

Additional Banquet Attendees – (    ) @ \$60/ea = \$ \_\_\_\_\_

**TOTAL SPONSORSHIP** (Pages 3&4) – \$ \_\_\_\_\_

Please send completed application and check to:  
or remit a credit card authorization.

**CLCA Awards  
PO Box 14755  
San Luis Obispo, CA 93406**